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## Symbols and slogans of Ukraine's Maidan

My research explores the role played by slogans and symbols in collective identity formation during the Ukrainian Revolution of Dignity, also known simply as Maidan, which took place from November 2013 to February 2014. The objective of this project is to trace the origins, evolution, usage and significance of key symbols and slogans of the revolution, with the aim of illuminating how and why particular slogans and symbols became more powerful than others. It also investigates the fluidity of form of these slogans and symbols and how they were used creatively. An extraordinary diversity of individuals participated in the Kyiv protests during this time. Interviews with protestors and an exploration of the art of Maidan provides rich material for analysing how slogans and symbols united the hundreds of thousands who took part, and the role which these images and catchphrases played in the construction of a collective identity amongst the crowds which gathered in central Kyiv.